

Relay Leads Management



Effectively manage your leads with Applied Relay™.

Applied Relay, the product of choice for Ireland's general insurance brokers, developed functionality that allows you to capture cross-selling information for all lines of business, giving you the power to effectively manage your leads for enhanced business growth.

The leads repository can be easily accessed by the lead creator and their manager to view all of a user's leads. Within the motor quotation process, a Leads control can be added to the risk collection screens, allowing you to load the Leads solution when capturing client and motor risk information or load the Leads solution from the policy listed in the client portfolio.

What Relay Leads Management Offers Your Business

- Access for all users to capture leads, filter and target leads
- Ability to filter leads by product type, renewal dates and lead collected dates
- Access for managers to monitor and assign leads

Allows your business to

- Save time and expenses with an intuitive, efficient way of generating sales leads
- Have an effective cross-selling system
- Filter, assign and export leads to Excel or PDF

Have Questions?

Call +44 (0) 28 9092 1500
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