

# Applied Rating Services™ is comparative rating services software.



**Applied Rating Services is Canada's insurance comparative rating services software that provides the most accurate pricing and rate comparisons for your customers' automobile and property risks.**

The solution integrates with your Applied Epic® management system so you can prefill customer and prospect information instead of wasting time rekeying data into another application.

With Applied Rating Services, customers can quote their own risks online anytime, anywhere through self-service quoting software.

Simplify your sales and quoting workflows while delighting your customers with automated, accurate quoting.

## Allows your brokerage to

- Save time by prefilling current and prospective customer data into the application
- Simplify insurer interactions by automating the collection and sending of customer information
- Give your customers the most comprehensive policies by accessing the broadest and most accurate Personal Lines rates

“Applied Rating Services allows us to be more efficient and provide better service with accurate quotes to our customers.”

– Karen Hoffin, former VP, Go Insurance



## Core Capabilities

### Auto and Property Rating Automation

Automates automobile and property rating workflows by prefilling and automatically sending customer information to insurers.

### Data Validation

Applied Insurance to Value (ITV) makes sure data is correct throughout the evaluation process by providing annual inflation factors, current information, and images about nearby properties and neighbourhoods.

### Data Prefill

Inserts information from previous insurance policies directly into the form once you enter a customer's driver's license number, saving you up to 10 minutes.

### Sales Reporting

Automated reports make it easy to keep track of sales opportunities, pipeline and lead follow-ups.

### Management System Integration

Direct integration with Applied Epic allows you to easily flow information from your daily workflows to Applied Rating Services.



**More than three million Canadian consumers request a comparative quote from independent brokers each month.**

Source: Business Insurance

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**Have Questions?**

**Call 866.899.5120**

**Visit [appliedsystems.ca](https://appliedsystems.ca)**